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ARMY TEN-MILER NEWS RELEASE

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FASHION TIME BACK AGAIN TO PROVIDE BULOVA WATCHES

FOR 2007 ARMY TEN-MILER TOP FINISHERS AND HOOAH TENT AWARD

WASHINGTON, DC – The Army Ten-Miler is pleased to announce that Fashion Time – The Time Store, a watch and clock specialty store with locations throughout Virginia and Maryland, has once again signed as a major sponsor for the 2007 event. Fashion Time will provide limited edition Bulova Army Ten-Miler commemorative watches as prizes for top individual and team winners. In addition, Expo attendees will have the opportunity to win their own commemorative watches as Fashion Time plans to award giveaways throughout the weekend.



“Fashion Time is proud to be back to support the 2007 Army Ten-Miler” said Ali Zargarpur, Director of Franchising. “We enjoyed being a part of last year’s event and plan to be a long time supporter of the ATM and its mission to put on a world-class event and support soldier and soldier family programs.”

2007 also marks the second consecutive year that Fashion Time will provide an engraved Bulova mantel clock for the best HOOAH Tent. The 10th Mountain Division of Ft. Drum took home the top prize in the 2006 competition. Ken Lopez, Chief of Community Relations at Ft. Drum, commented on the honor of receiving the clock, “The Bulova clock was won at an appropriate time as we had our Soldiers deployed. The families are waiting and watching the clock. The clock is meaningful and we have it displayed in a trophy case in The Commons, a high visibility area here at the installation where we hold a lot of Morale Welfare and Recreation (MWR) and family support activities.”

About Fashion Time

Since 1991, Fashion Time has grown to become one of the nation’s largest and most admired watch retail and repair franchises. Fashion Time has 22 locations spanning from Baltimore, MD to Norfolk, VA and over 50 leading brands of watches and clocks. For more information: 703-878-384x114.



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About the Army Ten-Miler

The 23rd edition of America's largest 10-mile running event takes place on Sunday, October 7 in Washington, DC. The Association of the US Army (AUSA) and KBR are the co-lead sponsors for this year's event. This Army tradition attracts over 26,000 runners, of varying experience, from around the world to run a course that starts and finishes at the Pentagon and passes such national landmarks as the Lincoln Memorial, the Washington Monument and the Capitol. Known for its organizational excellence and American heroes - the Army Ten-Miler is something to be experienced.

Race weekend activities including the Race Expo presented by New Balance, featuring over 50 vendors, fitness clinics, the Press Conference presented by TANDBERG, and new this year, the TANDBERG Interactive Zone. The Expo and all included activities are free and open to the public. Race day features the Health Net Federal Services Youth Runs, the 94.7 the Globe Post Race Party with bands, entertainment and a live broadcast and HOOAH Tents representing Army installations from around the world. Families will enjoy the Health Net Federal Services Youth Activity Zone, interactive inflatables, Army racing displays, the GEICO Gecko and much more. Proceeds from the Army Ten-Miler go to support soldier and soldier family Morale, Welfare, and Recreation (MWR) programs. For more information on DC's premier running event, visit www.armytenmiler.com.

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