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ARMY TEN-MILER NEWS RELEASE

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TANDBERG RENEWS SPONSORSHIP OF ARMY TEN-MILER

Videoconferencing Technology to Enhance Race Weekend Programs

WASHINGTON, DC – The Army Ten-Miler today announced that for a second year TANDBERG, a global leader in visual communication, signed on as a major sponsor of its annual ten-mile run. TANDBERG will provide videoconferencing to enhance the race weekend experience for the more than 26,000 runners and 623 teams from around the world, as well as runners participating in shadow runs at Camp Taji, Al Asad, and Camp Victory in Iraq.

TANDBERG will enable runners to make private video calls to loved ones stationed at bases across Iraq from the race expo at Crystal Gateway Marriott Hotel free of charge. In addition the TANDBERG Interactive Zone will use videoconferencing to enable live presentations from running experts nationwide, including Jeff Galloway, Author and U.S. Olympian. Participants will see, hear, and interact live on TANDBERG equipment – a first ever for the Army Ten-Miler.

“TANDBERG is honored to partner with the Army Ten-Miler to connect soldiers with their families during race weekend and enable deployed troops to see their loved ones face-to-face,” said Joel Brunson, president, TANDBERG Federal. “We are proud to participate in the Army Ten-Miler again this year and do our part to support the Morale, Welfare, and Recreation programs that the proceeds from this noteworthy event benefit.”

Runners can register for private 30-minute videoconferences through September 26. To learn more about registering for a call or the activities taking place in the TANDBERG Interactive Zone, please visit www.armytenmiler.com.

About TANDBERG

TANDBERG is a leading global provider of visual communication products and services with dual headquarters in New York and Norway. TANDBERG designs, develops, and markets systems and software for video, voice, and data. The company provides sales, support, and value-added services in more than 90 countries worldwide. Please visit www.tandberg.com for more information.



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About the Army Ten-Miler

The 23rd edition of America's largest 10-mile running event takes place on Sunday, October 7 in Washington, DC. The Association of the US Army (AUSA) and KBR are the co-lead sponsors for this year's event. This Army tradition attracts over 26,000 runners, of varying experience, from around the world to run a course that starts and finishes at the Pentagon and passes such national landmarks as the Lincoln Memorial, the Washington Monument and the Capitol. Known for its organizational excellence and American heroes - the Army Ten-Miler is an event to be experienced.

Race weekend activities including the Race Expo presented by New Balance, featuring over 50 vendors, fitness clinics, the Press Conference presented by TANDBERG, and new this year, the TANDBERG Interactive Zone. The Expo and all included activities are free and open to the public. Race day features the Health Net Federal Services Youth Runs, the 94.7 the Globe Post Race Party with bands, entertainment and a live broadcast and HOOAH Tents representing Army installations from around the world. Families will enjoy the Health Net Federal Services Youth Activity Zone, interactive inflatables, Army racing displays, the GEICO Gecko, unique sports experience the Hill, and much more. Proceeds from the Army Ten-Miler go to support soldier and soldier family Morale, Welfare, and Recreation (MWR) programs. For more information on DC's premier running event, visit www.armytenmiler.com.

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