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## ARMY TEN-MILER NEWS RELEASE

FOR IMMEDIATE RELEASE

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### ARMY TEN-MILER SELLS 14,696 REGISTRATIONS ON OPENING DAY

WASHINGTON, DC – A record 14,696 runners registered for the 25<sup>th</sup> annual Army Ten-Miler on opening day shattering last year's opening day registration record of 8,344. Given the current 2009 registration pace, the Army's 25<sup>th</sup> anniversary race is on track to sell out in 10-12 days - well ahead of last year's record 21 day sell out. "The race has a Tradition of Excellence and we are pleased that thousands of runners from around the world choose to run Army." commented Jim Vandak, race director. "The Army Ten-Miler is the spirit of sport and the spirit of a nation – it's something you just have to experience" added Vandak.

Registration for the Army Ten-Miler is provided by MarathonGuide.com. This year additional servers were added to handle increased registration traffic and to make sure that the online registration experience was quick and flawless for the runners. John Elliott, President and Founder of MarathonGuide.com remarked, "We are proud to be the sole provider for the Army Ten-Miler's complex registration needs. We continue to work with the race to ensure a smooth registration process for the ever-increasing volumes of runners."

Runners representing all 50 states, the District of Columbia, Canada, Germany, Sweden, Ireland and the United Kingdom have already secured their spots for the race which will be held on October 4, 2009 in Washington, DC. Over 256 teams were created with the majority of those being military teams who will compete for the Commander's Cup and other top military honors.

Another milestone for the race is the sell-out of all 53 Hooah tents in seven hours. Attracting both military and civilian runners, the Hooah Tent Zone in the Pentagon staging area features the spirit and pride of Army commands, installations, units, and agencies.

The Army Ten-Miler is distinct for incorporating its unique military culture and spirit -- Blackhawk flyovers, Golden Knights parachute team, Missing Parts in Action Team (military amputee runners), Operational Excellence, and Finishers' Coins -- with the spirit of sport.



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### **About the Army Ten-Miler**

The Army Ten-Miler is celebrating its 25<sup>th</sup> anniversary this year on Sunday, Oct. 4 in Washington, DC. This unique road race has both its start and finish lines at the Pentagon. Race weekend activities include a two-day race expo, fitness clinics, youth runs, post race party and HOOAH tents from Army installations around the world.

The ATM is produced by the U.S. Army Military District of Washington (MDW), with proceeds benefiting Army Morale, Welfare and Recreation, a comprehensive network of support and leisure services designed to enhance the lives of Soldiers and their families. The mission of the Army Ten-Miler is to promote the Army, build esprit de corps, support fitness goals, and enhance community relations. For more information about this prestigious race, visit [www.armytenmiler.com](http://www.armytenmiler.com).

### **About MarathonGuide.com**

Headquartered in New York, NY, MarathonGuide.com is a technology company serving the distance running community. MarathonGuide.com specializes in providing highly customized registration and other web-based applications for large and medium- sized events. MarathonGuide.com also operates a website by the same name which, since 2000, has served as the go-to and most visited resource for all running news and all things marathoning with an average of 20,000 unique visitors per day.

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