



# ATM Hooah Tent Zone Presented by **KBRwyle** Tent Application

Applications accepted 1 May

ORGANIZATION:

Note: Please write your organization's name exactly as you'd like it displayed on the tent.

RACE WEEKEND POC:

PHONE:

EMAIL:

We will use this email address to relay important pre-race information. Please ensure it is a working account.

Will your Hooah Tent be sponsored?

Yes \_\_\_\_\_

No \_\_\_\_\_

If yes, provide sponsor name \_\_\_\_\_ and sponsor's website \_\_\_\_\_

Hooah Tent base package includes: (1) 20x20x9 tent, (4) 8 foot tables, (10) folding chairs, (3) wall panels, (2) 20 amp quad box (4 outlets ea.), (1) spotlight, (2) trash receptacles. Price includes full set-up, recovery and on-site technicians.

2018 PRICE: \$1135/each 20 x 20 tent  (# of tents) =

Additional Items:

20 amp quad box  x \$61.00/each =

Table (8-foot)  x \$22.00/each =

Folding Chair  x \$5.00/each =

Astroturf Ground Cover (black)  x \$440.00/each =

TOTAL ENCLOSED:

Check/Money Order

Visa

Mastercard

Card #

Exp. Date:

3-digit security code:

Signature:

Date:

Checks should be made out to Army Ten-Miler and sent via FedEx, UPS or another tracking service carrier.

Mail to: Army Ten-Miler Hooah Tents  
102 Third Ave., SW, Bldg 39, Rm 231  
Ft. McNair, D.C. 20319

Fax to: (202) 685-2068  
POC: Leslie Greathouse (202) 685-2938  
leslie.d.greathouse.naf@mail.mil

To complete your application please specify on page 2 which electrical devices you plan on using on race day. Read and sign Rules and Restrictions and the application on page 3.



## ATM Hooah Tent Application (cont.)

### Rules and Restrictions

The following rules and restrictions are strictly enforced in the Hooah Tent Zone (HTZ):

#### Prohibited items:

- Open flames, propane tanks, grills, and sterno canisters
- Daisy Chaining<sup>1</sup> of power cords and power strips
- Space Heaters and personal generators
- Inflatables (due to flight paths over the Pentagon)
- Alcoholic beverages and any materials promoting alcoholic beverages
- Sampling, promoting or displaying commercial sponsor products/services, other than official ATM sponsors products/services
- Stakes or any other objects hammered into the Pentagon parking lot macadam
- Playing or broadcasting music or any engaging in any other entertainment in the HTZ before 8:00 a.m. on Sun, 7 October

#### Rules:

- Tent displays and activities may only extend up to 4' beyond the tent.
- Funding for Hooah tents should be coordinated with your Command fiscal and/or sports director office. See - IMCOM Memorandum, dated April 27, 2015, Subject: Army Ten-Miler – Garrison Family and Morale, Welfare and Recreation (FMWR) Team Selection Guidance and use of Non-Appropriated Funds (NAF).
- **Hooah Tent sponsors which conflict with ATM Lead and Major Sponsors are not permitted.**
  - **The list of 2018 ATM Lead and Major Sponsors is at [www.armytenmiler.com/about-atm/sponsors](http://www.armytenmiler.com/about-atm/sponsors)**
  - **Hooah Tent sponsors must be approved by ATM staff.**
  - Banners of Official ATM Sponsors are permitted inside Hooah Tents Only. Displays of any form of advertising placed outside of the Hooah Tent will be removed.
- Command, Installation, Garrison or Organizational banners may be displayed outside the Hooah tent provided they meet the following guidelines:
  - Banners must not be larger than 3' high x 20' wide, have wind slits and not extend beyond 4' from the tent.
  - Use of adhesive materials on tents is prohibited. Plastic zip ties are authorized to affix banners (or other display materials) to existing tent frame.
  - Any banner containing a Hooah tent sponsor's name must be limited to recognizing the sponsorship, e.g., "[Garrison/Command/Installation/Org Name] Sponsored by [Sponsor's Name/logo];" or, "[Sponsor's Name/logo] serving [Garrison/Command/Installation/Org Name]," or words to that effect.

I have read the Rules and Restrictions and understand that my organization may be asked to leave the Hooah Tent Zone if they are not followed.

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Print Name

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Signature

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Date

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<sup>1</sup> Daisy chaining is the practice of plugging a power cord or power strip into one outlet, then plugging another power cord or power strip into one of the outlets on the first power cord or power strip.